

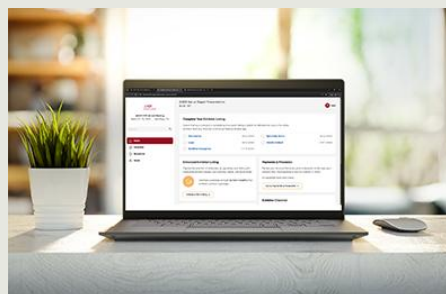


Stay informed with the **November Exhibitor e-Letter**. This edition includes the **first registration numbers, important badge and housing dates, and AAOS approval deadlines**, giving you the tools to succeed at AAOS 2026.

Track Attendee Registration

This is the first official report of AAOS 2026 registration numbers, showing attendee counts as of **November 13, 2025**:

- U.S. Physician: 433
- U.S. Residents/Fellowships: 76
- International Physician: 83
- International Residents: 5
- Other Healthcare Professionals: 89
- Physician Assistants: 6
- **Total Medical: 692**



Pro Insight: Registration numbers are updated every Monday. Bookmark this page and check back weekly to track attendee composition, plan booth staffing, and fine-tune your engagement strategy.

Bookmark the Attendee Registration Numbers Page



Manage Your Hotel Reservations

Plan ahead for housing deadlines.

- **January 9, 2026:** Final day to enter individual names for reservations within your block. This is also the last day to receive a refund for any housing deposits.
- **January 13, 2026:** Hotels begin charging the required two-night deposit.

To request additional rooms, contact onPeak at AAOS@onpeak.com. Additional housing information can be found on the [Exhibitor Housing page](#).

Register Your Exhibit Staff Early

Badge registration is now open! To register your team, log in to the [Exhibitor Resource Center](#). Early registration helps avoid long lines onsite and ensures your team can focus on booth setup and preparation.

- **Pre-registration Deadline for Mailed Badges:** January 15, 2026 (available to U.S. addresses only).
- **Onsite Registration Opens:** 1:00 PM on Saturday, February 28, 2026.

Pro Insight: If your staff will arrive before **1:00 PM on Saturday, February 28**, make sure their badges are mailed in advance. Onsite registration will not be available before that time.

Meet Privately, Without Leaving the Exhibit Hall

Exhibitor Suites give you something the show floor can't—privacy for the conversations that matter most. Secure a quiet, professional setting to meet with surgeons, clients, and partners right inside the hall, away from the crowds. Each 10' x 10' space includes hard-walls, a locking door, carpet, and is available for \$4,500. Availability is limited, so submit the [Exhibitor Suite application](#) today!

Submit Company Advertising for Approval

Your company's pre-meeting visibility plays an important role in driving booth traffic and engagement. Savvy exhibitors promote their participation through announcements, emails, invitations, and social media. However, all exhibitor promotional materials must comply with AAOS guidelines. To stay compliant:

- Review the [Publicity and Advertising Guidelines](#)
- Submit your advertisement or promotional materials using the [Company Advertisement Approval Form](#) by **January 8, 2026**.

AAOS will review your materials and provide feedback or approval within 5 business days.

Plan Booth Activities and Giveaways

Interactive booth experiences can be an excellent way to draw attendees, but some activities require prior approval from AAOS. This includes raffles, sports-related activities, celebrity spokesperson, or giveaways. To ensure compliance:

- Review the list of permitted activities and giveaways on pages 9-11 of the [Exhibit Prospectus](#).
- Submit the [Booth Activity Request Form](#) by **January 8, 2026**, if your planned activity requires approval.

Submit Your Exhibitor Insurance

All AAOS 2026 exhibitors are required to provide proof of general liability insurance covering booth materials and third-party injury by **February 4, 2026**. Your Certificate of Insurance (COI) must meet the following requirements:

- **Coverage Dates:** February 25 – March 7, 2026
- **Liability Limits:** Minimum \$1,000,000 per occurrence / \$1,000,000 aggregate.
- **Workers' Compensation:** Active coverage for all employees and temporary laborers working onsite.
- **Certificate Holder:** American Academy of Orthopaedic Surgeons (AAOS).
- **Additional Insured:** Both AAOS and the New Orleans Ernest N. Morial Convention Center.

[Submit your own COI](#), or [purchase a compliant policy for \\$125](#) directly from ExhibitorInsurance.com, the official meeting vendor.

Pro Insight: Submit your COI on time to avoid automatic enrollment for a \$125 policy.

Get Approval for Your Island Booth Designs

Exhibitors with island booths (400 sq. ft. or larger) must submit a scaled floor plan and elevation diagram for AAOS approval. Your drawings should include clear measurements, heights of all structures, hanging signage details, and any enclosed spaces. Submit your drawings via the [Island Booth Design Approval Form](#) by **January 8, 2026**.

Pro Insight: Submitting early allows time for design feedback and adjustments before your booth is fabricated or shipped.

Ensure Your EAC Is Approved to Work the Floor

If your company will be using an Exhibitor Appointed Contractor (EAC) for booth installation or dismantling, you must submit an approval request to AAOS. Only approved EACs with current insurance coverage will be permitted on the show floor. Steps to complete:

- Review the [EAC Process Overview](#) to understand the requirements.
- Submit the [EAC Approval Request form](#) and ensure your EAC submits their Certificate of Insurance (COI) by **January 14, 2026**.

Get Seen. Be Remembered.

Visibility is everything at a meeting that draws thousands of orthopaedic surgeons and more than 600 exhibitors. Expand your reach and go beyond your booth to capture attention and strengthen your brand presence throughout the convention center. From prominent onsite signage to targeted digital promotions and printed ad placements, AAOS offers flexible options designed to meet your marketing goals and budget.

Discover how you can maximize exposure and engagement. Explore the [Promotional Opportunities page](#) and reserve your selections before spaces fill.

Use the Exhibitor Marketing Kit & Webinar

Make the most of your booth investment with the [Exhibitor Marketing Kit](#). Whether you are a first-time exhibitor or a veteran, this comprehensive resource includes best practices, timelines, and ready-to-use templates for promoting your presence.

If you missed the recent webinar, *“From Missteps to Momentum: AAOS 2026 Marketing That Works,”* you can now [watch the recording](#). The session provides valuable insights on how to avoid common pitfalls, build attendee engagement, and amplify your visibility before, during, and after the meeting.

Join the Exhibitor Town Hall Webinar

[Register now for the upcoming webinar](#) on **Wednesday, November 19, 12:00–12:30 PM CDT**. Get live updates, participate in Q&A, and share your feedback directly with the Exhibits Team. We'll cover key topics including:

- Exhibitor Resource Center (ERC)
- Exhibitor & Attendee Badge Registration
- Attendee Registration Numbers
- AAOS Form Submissions
- Vendor Discounts & Key Deadlines

Stay Connected on LinkedIn

Join our growing exhibitor community on LinkedIn! Follow [AAOS B2B on LinkedIn](#) to stay informed on important updates, exhibitor success stories, and insights on emerging trends in orthopaedic innovation.

Lead the Conversation Before the Exhibit Hall Opens

Put your message directly in the hands of every attendee as they check-in for the meeting. The **Orthopaedist's Bag** reaches every attendee before they walk the floor, attend sessions, or see a single competitor.

Feature your latest product, promote an in-booth event, or highlight what sets your company apart. This is your chance to make an impression before the competition even begins.



Pro Insight: The bag is limited to only 15 total inserts. Reserve now to ensure your brand is front and center from day one.

I'm Ready to Put My Brand in Every Attendee's Hands

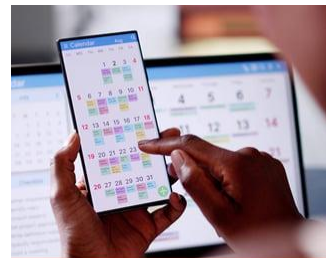
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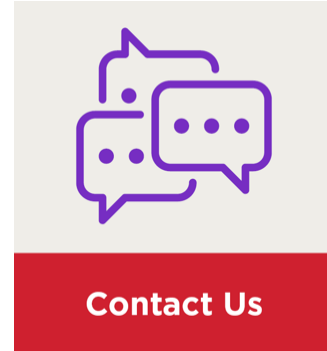
Exhibitor Housing



Exhibitor Event & Meeting Space



Important Dates & Deadlines



Important Dates



Mark Your Calendar With These Upcoming Deadlines!

January 8, 2026

Company Advertising Approvals Due
Booth Activity/Giveaway Request Due
Island Booth Floor Plans Due

January 9, 2026

Last Date to Enter Names to
Reservations Within an Exhibitor's
Block
Last Day for Housing Deposit Refunds

January 13, 2026

Hotel Charges Credit Cards for 2-Night
Deposit

January 14, 2026

Pre-Meeting Attendee Lists Available
Exhibitor-Appointed Contractor (EAC)
Request Due
Certificate of Insurance (COI) from
EAC Due
Multi-Level and Covered Booth Floor
Plans Due

January 15, 2026

Deadline to Pre-Register Exhibitor
Badges to Be Mailed (U.S. Only)

January 16, 2026

Orthopaedist's Bag Orders Due